

ANNUAL REPORT 2016

EASTBROOK CHURCH





When athletes from around the world compete, whether in the World Cup or the Olympics, they always try to offer their best performance. While different sports have different measures, more than a few judge the competitors against a perfect "10." This is what the athletes are aiming for. When you see an athlete offer a perfect "10," you know it, and so does everyone watching.

But what about in the church? Are we aiming for a perfect "10," or are we trying to become something else? I'd like to propose that at Eastbrook we are aiming for "7." In Revelation 7:9-10 we read about the heavenly scenes of worship:

AFTER THIS I LOOKED, AND THERE BEFORE ME WAS A GREAT MULTITUDE THAT NO ONE COULD COUNT, FROM EVERY NATION, TRIBE, PEOPLE AND LANGUAGE, STANDING BEFORE THE THRONE AND BEFORE THE LAMB. THEY WERE WEARING WHITE ROBES AND WERE HOLDING PALM BRANCHES IN THEIR HANDS. AND THEY CRIED OUT IN A LOUD VOICE: "SALVATION BELONGS TO OUR GOD, WHO SITS ON THE THRONE, AND TO THE LAMB."

This is a picture of heaven where people from around the world and every echelon of society come together around God's throne through the saving work of Jesus Christ. That's why we're aiming for a "7" at Eastbrook. We want to become a snapshot of that multi-ethnic Revelation 7 community here on earth.

B E C O M I N G S E V E N

As you read through the pages of this annual report, my prayer is that it becomes more than a report. My prayer is that we will be lead into worship and encouraged together by how God is at work in our midst. My prayer is that each of us will take a step back to celebrate God's goodness and grace—not our own abilities or accomplishments. But my prayer is also that each of us will take a step forward to join in with what God is doing in and through Eastbrook—not hindering what God wants to do with us.

Thank you for being a part of this special community of Jesus Christ known as Eastbrook Church. Let's keep our eyes on Jesus and move forward, becoming "7" this year!

In Christ,

Pastor Matt Erickson
Senior Pastor



GROWING DISCIPLES

LAST YEAR WE SAW THE EVIDENCE OF GOD AT WORK IN ALL OF OUR MINISTRY AREAS AS NEW DISCIPLES WERE MADE AND CURRENT DISCIPLES GREW DEEPER IN THEIR LOVE AND UNDERSTANDING OF JESUS CHRIST.

Last year we had **37 INTER-GENERATIONAL, REGIONAL LIFE GROUPS**, with over **300 PEOPLE INVOLVED**.

2 NEW SMALL GROUPS

formed in YoPro (Young Professionals), and **3 NEW GROUPS IN KALEO** (College-Age & 20s).

37 LIFE GROUPS

32 BAPTISMS

Last year, we had **18 CHILDREN** participate in Baptism & Communion classes, and **32 ADULTS** were baptized in the freezing waters of Lake Michigan at McKinley Beach.

ADAEZE, ALESSANDRA, ALEXANDER, BROOK, CHIMEREMEZE, CHIMNEDUM, DAELAN, DAVION, EDEN, ELIAS, ELIJAH, GABRIELA, GRACE, GRANT, IAN, ISABELLE, ISAAH, JACKSON, JAXON, JOSEPH, MADUABUGHICHUKWUM, MAGNUS, MARCUS, MILENA, SERENITY, STELLA, SYDNEY, THOMAS, TRAVIS, UGOCHUKWUNYEREM, WALTER

Eastbrook families dedicated **30 CHILDREN** to the Lord last year during weekend services.

"Having a spiritual mentor this year has given me accountability, pointing me to Jesus so I learn how to rely on Him for everything in my life. Both my mentor and I are challenged and built up by the ways God is moving in each of us. We grow together."

-LAURA MEYER

A new ministry for young professionals, YoPro, has had **9 EVENTS** with **140+ PEOPLE** gathering for worship, fellowship & teaching.

2015 2016 

Student Ministries experienced a **10% INCREASE** in Youth Group attendance.

Retreats are a great way to grow disciples. **150 WOMEN** went on the Women's Retreat, **125 STUDENTS** went on the Fall Retreat, **160 EAST-BROOK STUDENTS + 15 STUDENTS** from City on a Hill) went on the Winter Retreat. **64 CHILDREN** participated in the Winter Retreat.

"Our theme for the year in Student Ministries was GROW. We challenged students—through teaching, worship, and weekly small groups—to embrace the importance of growing in Christ."

-PASTOR MARK LYNCH

275+ WOMEN studied **26 CHAPTERS** of Isaiah in our Friday & Wednesday Bible Studies last year.

We hosted **21 CAMPS** for **354 CHILDREN** from our Church, city & neighborhood.



60 PEOPLE, 10 DAYS, HIKING 40 MILES, meeting with God in the mountains of Montana, & working together as a team on the Wilderness Trip.

434 HOURS OF CHRIST-CENTERED SUPPORT were provided through various congregational care ministries: DivorceCare, GriefShare, Celebrate Recovery, Family to Family and Living Waters. **OVER 200 PEOPLE** were helped last year. **11 PEOPLE** received personal, ongoing "distinctively Christian care" from our One to One Care ministry.

12 PRESCHOOLERS attended Appleooza, the preschool faith marker. **13 2ND GRADERS** participated in a faithmarker retreat to learn about having God time. **18 4TH GRADERS** participated in a faithmarker prayer retreat with their parents.

NEXT YEAR: OUR VISION IS TO MAKE NEW DISCIPLES AND GROW CURRENT DISCIPLES DEEPER AS EVIDENCED BY INCREASED CONVERSIONS, BAPTISM, AND SMALL GROUP/TRIAD PARTICIPATION.



MULTIPLYING LEADERS

LEADERSHIP GROWTH WAS ONE OF OUR TOP PRIORITIES LAST YEAR AS WE SAW THE BEGINNING OF OUR MINISTRY RESIDENCY PROGRAM AND OUR SUMMER INTERNSHIP PROGRAM, AS WELL AS GROWTH IN MINISTRY LEADERS CHURCH-WIDE.

This was the pilot year for our new Ministry Residency program. We had **2 RESIDENTS** serving in the areas of international outreach and students/worship. Our residents **LAURA** and **MICHAL** spent **3,120 COMBINED HOURS** developing their calling, character and competency through their connection and contribution to Eastbrook Church. They each read approximately **650 PAGES** of theology and ministry readings for monthly ministry training and equipping sessions.



"God says He is faithful to all generations, and I am excited to see how true this is. It is a privilege to work with our current residents, who are in the category of "millennials", and to see their passion for Christ. This year's residents are filled with great, new ideas for how to accomplish Christ's mission in Milwaukee."

**-PASTOR RUTH
CARVER**

HOW IT WORKS: Each Ministry Resident is assigned a staff supervisor in their area of ministry, as well as a pastoral mentor of the same gender. They have ministry responsibilities, frequent training and equipping meetings, where they are taught by experts and do graduate-level studies. Ministry resident positions are now full-time, one-year commitments.

This past ministry year, we were blessed to have **10 INTERNS**. **AUDREY**, **MATT**, **MADDIE**, **NANCY** and **CHRISTINA** worked during the year in local outreach, international outreach, and design. **ABOUD**, **GRACE**, **ANDREA**, **DANNY** & **DREW** served this summer in international outreach, design, communication, production, and accounting.

52 WORSHIP LEADERS helped lead our congregation in worship at **212 WEEKEND WORSHIP SERVICES** and **12 2ND TUESDAYS: WORSHIP & PRAYER NIGHTS** during the last year. The top 5 songs we sung this year were *Behold Our God, Every Praise, Be Still My Soul (In You I Rest), All I Have Is Christ, I Stand Amazed, Jesus At the Center, and Sovereign Over Us.*

"As worship leaders, we are tasked with the humbling responsibility and privilege of reminding the church of who God is and responding together to His presence in worship."

-LISA KAY GALLOWAY



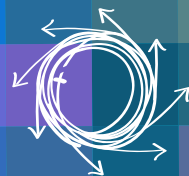
Hundreds of ministry volunteers serve at Eastbrook each weekend. Whether greeting people at the doors, showing guests where to park, leading worship, teaching in Children's Ministry, leading a group, or working sound for services, they all give their time and talents to serve those inside and outside the church.

128 serving in the Welcome Ministry
45 serving in Student Ministries
130 serving in Children's Ministry
100 serving in Prayer Ministry
250+ serving in Local Outreach
49 serving at the ILC (from 12 churches!)
16 serving at James Place
60 leaders in Women's Ministry

The **50 VOLUNTEERS** at the Bread of Healing Clinic provide **1 100 HOURS** each year.

This year we also had our last Leadership Forum. Leadership Forums will be replaced by Leadership Community, which will seek to equip and train leaders.

NEXT YEAR: OUR VISION IS TO MAKE LEADERSHIP GROWTH A PRIORITY BY UTILIZING THE MINISTRY LEADERSHIP GROWTH MODEL WITH STAFF, MINISTRY VOLUNTEERS, MINISTRY RESIDENTS, AND INTERNS.



REACHING OUT

WE SAW GOD AT WORK THROUGH EASTBROOKERS LAST YEAR, AS WE SPREAD THE LOVE OF JESUS CHRIST THROUGH EVANGELISM AND OUTREACH IN OUR NEIGHBORHOOD, IN OUR CITY, AND ALL AROUND THE WORLD.



The Eastbrook Food Pantry served **2,571 HOUSEHOLDS**, which represents **7,388 PEOPLE**. We gave away **368 NEW TESTAMENT BIBLES** to our guests at the Food Pantry.

"Because of the financial resources Eastbrook provides and the generous space for storage that Eastbrook provides, the community has access to essential medication treatment."

-PAUL HOFFMANN

Last year, the Bread of Healing Clinic at Eastbrook Church saw **232 PATIENTS**, had **1260 PATIENT APPOINTMENTS**, performed **888 LAB TESTS**, **50 X-RAYS** & **15 ULTRASOUNDS**, and gave away **\$850,000 WORTH OF MEDICATION** to our uninsured clients.

Eastbrook Academy reaches out through the diversity of their student body, representing **33 ZIP CODES** and **67 DIFFERENT CHURCHES**.

The Neighborhood Learning Center, located on Eastbrook's campus, worked with **29 ADULT STUDENTS** and helped **5 STUDENTS** complete their G.E.D.



We evangelistically distributed a record **580 BOXES OF LOVE** to families all across the city of Milwaukee.

We donated **5 PALLETS** of books and other media to Milwaukee Working.

11 BOOMERS & BEYONDERS led **6 HYMN SINGS** at a nursing home and **6 WORSHIP SERVICES** at the Milwaukee Rescue Mission last year.



The International Language Center (ILC) on Milwaukee's South Side had **210 LANGUAGE STUDENTS FROM 15 NATIONS**. ILC partnered with James Place to offer immigration services and this past year, James Place at ILC had **81 CONTACTS/ CONSULS FROM 16 NATIONS**. Eastbrook's children's ministry teams got involved at ILC as well, facilitating **5 OUTREACHES** for refugee children throughout the year.

The Tour of Milwaukee welcomed **200+ INTERNATIONAL STUDENTS FROM 29 NATIONS**.

Each Friday night, we host international students from **25+ NATIONS**.

310 WOMEN attended Bible Study classes in **2 DIFFERENT PRISONS** in Milwaukee.

"I'm grateful that God put me in prison. It is giving me time to get to know Him!"

"I came to Bethlehem following God's lead, there's no other way to describe it. It happened in less than three weeks from beginning to end and I never thought of what a big deal it was until getting off the plane in Tel Aviv."

-RAE GREEN

This year we sent out **3 SHORT-TEAM TRIPS** with **24 PEOPLE**. We added **3 MORE FIELD WORKERS** to grow to **23 FULL-TIME FIELD WORKERS** serving in **13 COUNTRIES** around the world. **6 EASTBROOKERS** (including Rae Green, above) moved from Milwaukee to Bethlehem to teach for the year.

NEXT YEAR: OUR VISION IS TO REACH BEYOND OURSELVES THROUGH MISSIONAL ENGAGEMENT IN THE FOLLOWING WAYS: EVANGELISM, COMMUNITY OUTREACH, CHURCH PLANTING & MULTISITE.



CHURCH ENGAGEMENT

THIS PAST MINISTRY YEAR WAS ONE OF OUR MOST GENEROUS YEARS AS A CHURCH. WE SAW OUR HIGHEST THANKSGIVING OFFERING EVER, AND RECORD LEVELS OF GENEROSITY THROUGH SERVICE AND GIVING.

Our weekly worship attendance was **1328** in the worship hall plus **290** children in Children's Ministry each Sunday. This represents a **5.8% INCREASE** from last year. Our highest attendance was **2066 PEOPLE** on the Easter weekend.



39 Eastbrookers wrote the Lenten Devotional last year. We printed **1,000** books; there were **6,119** visits to the online version, and **11,521** visits to the app.

We handed out **500**  *Praying for the Muslim World* Booklets last year.

"It was such a gift to me to still be a part of the Eastbrook church community and go through the Lenten Devotional online while I was living overseas...it helped me feel connected with Eastbrook even if I couldn't physically be there during the Lenten season."

-EMILY HERLINGER

We added **50 NEW MEMBERS** last year, for a total of **1118 MEMBERS** of Eastbrook Church.

80 INDIVIDUALS participated in Christmas Eve services, wearing **170 COSTUMES**, and representing **6 DIFFERENT NATIONS**.

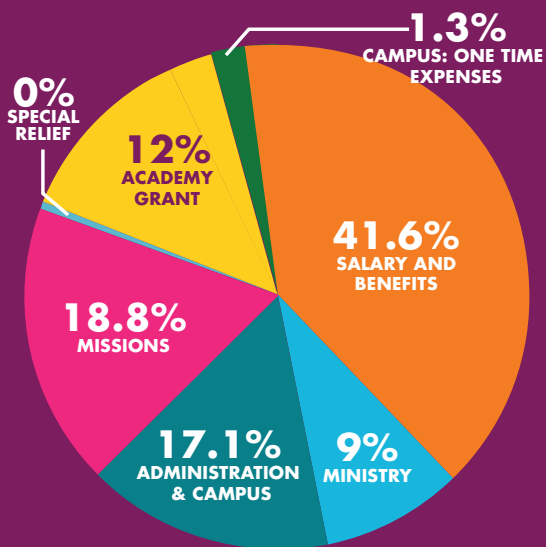
Technology was key to church engagement last year. We had **640 NEW APP DOWNLOADS**, and **2,980 SERMONS** were played on our app. eastbrook.org had **56,113 VISITORS** from **118 COUNTRIES**, and **589 PEOPLE** logged into our new church database, CCB.

We hosted **107 NEWCOMERS** at our quarterly Lunch With the Staff last year. We gave out **85 GIFTS** to first-time visitors. 

The Worship Choir, comprised of **47 PEOPLE**, sang in **3 FOREIGN LANGUAGES** last year and remixed **4 SONGS** with Donney Wright.

227 PEOPLE were inspired to "improve with age" by Stuart & Jill Briscoe at the Banquet with the Briscoes.

2015/16 FISCAL YEAR EXPENSES



2014 \$12,000

2015 \$31,264

We had our largest Thanksgiving offering ever, at **\$31,264** and the smoked turkey fundraiser, hosted by Men's Ministry, raised **\$5,685.73** in one afternoon to support the Shidlers' new ministry in Turkey.

This year, we had **384 FIRST-TIME GIVERS**. Coming soon, we will open up a new channel of giving inside the Eastbrook mobile app to facilitate easy giving on the go.

"This giving and the work that it supports, depicted in this annual report, makes a difference, both now and for eternity. Thank you for your sacrificial giving & continued support of Eastbrook."

**-TREASURER
BILL DRULINER**

RECEIPTS**General**

	FY 14/15 (ACTUAL)	FY 15/16 (ACTUAL)	FY 16/17 (BUDGET)
General Fund	2,015,840	2,115,973	2,200,000
Eastbrook Academy Grant	350,000	350,000	350,000
Church Plant	62,669	3,376	

Missions

Missions	467,176	487,961	525,000
Missions - Designated	35,470	40,217	
Special Relief - Designated	8,055	10,275	
One Time Insurance Claim		20,000	

TOTAL RECEIPTS	2,939,210	3,027,801	3,075,000
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EXPENDITURES**General**

	FY 14/15 (ACTUAL)	FY 15/16 (ACTUAL)	FY 16/17 (BUDGET)
Salary & Benefit	1,115,038	1,215,197	1,296,950
Ministry	261,931	262,684	263,050
Administration & Campus	481,931	499,319	490,000
Campus: One Time Expenses		37,741	
Church Plant	80,389		
Eastbrook Academy Grant	350,000	350,000	350,000

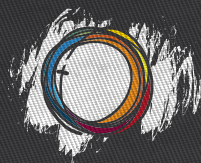
Missions

Missions	502,690	548,177	508,000
Special Relief - Designated	8,055	10,275	

TOTAL EXPENDITURES	2,800,034	2,923,394	2,908,000
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NEXT YEAR: OUR VISION IS TO INCREASE LEVELS OF ENGAGEMENT AT EASTBROOK CHURCH AS REFLECTED IN ATTENDANCE, SERVING AND GIVING.





AFTER THIS I LOOKED AND THERE BEFORE ME WAS
A GREAT MULTITUDE
THAT NO ONE COULD COUNT

FROM EVERY
NATION, TRIBE,
PEOPLE AND LANGUAGE,
STANDING BEFORE THE THRONE AND BEFORE THE LAMB

THEY WERE WEARING WHITE ROBES
AND HOLDING PALM BRANCHES IN THEIR HANDS.

AND THEY CRIED OUT IN A LOUD VOICE:

SALVATION BELONGS
TO OUR GOD
WHO SITS ON THE THRONE
AND TO THE LAMB.

REVELATION 7:9-10

eastbrook
CHURCH