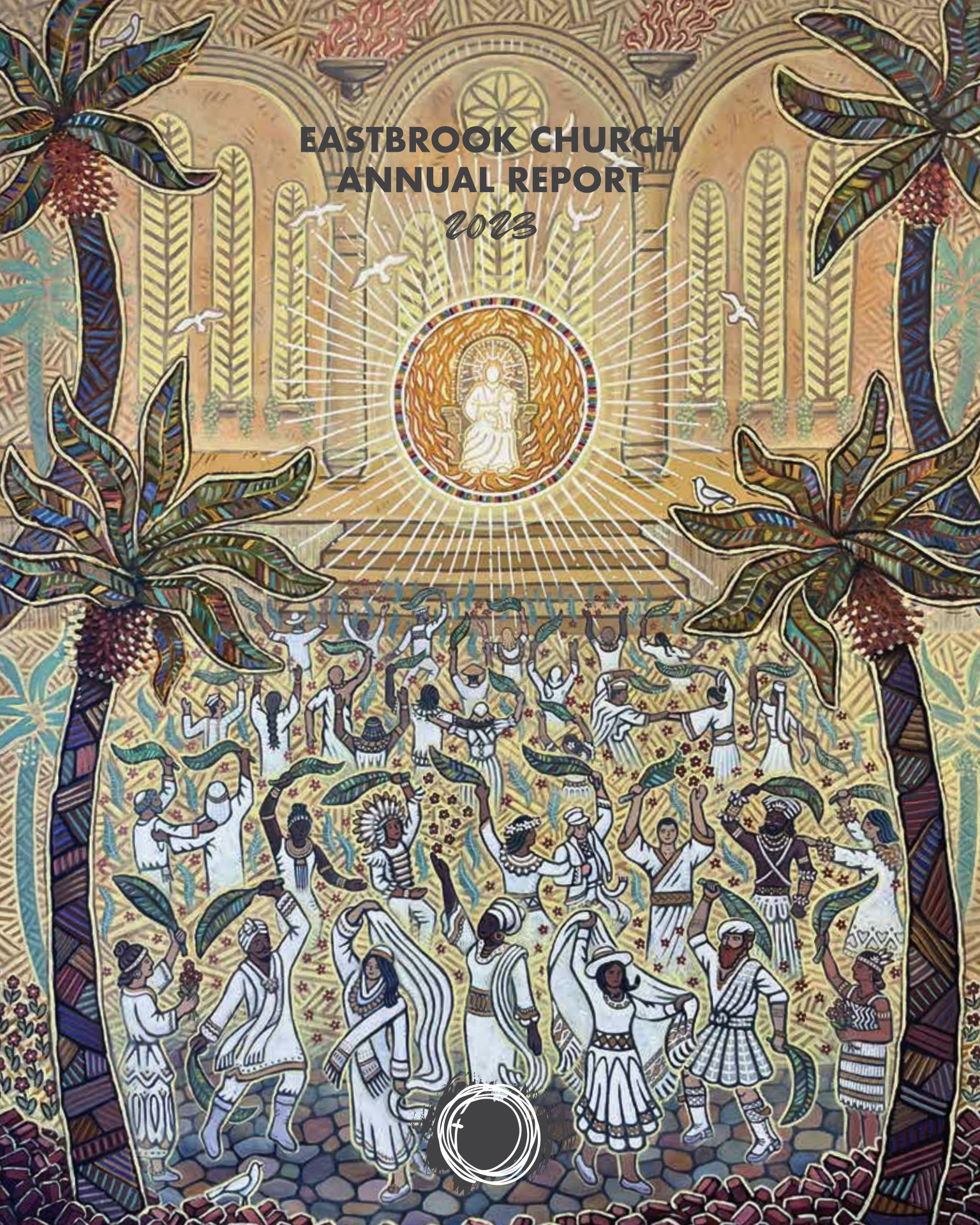


EASTBROOK CHURCH ANNUAL REPORT

2023



OUR MISSION

PROCLAIM
& EMBODY
THE LOVE OF
JESUS CHRIST
IN THE CITY &
IN THE WORLD

Perhaps the most defining moment in the history of the church of Jesus Christ arrives during the Jewish festival of Pentecost as recorded in Acts 2. While Jesus' disciples gather to pray after His ascension, there is a sudden, mighty move of the Holy Spirit manifested in a rushing wind and what looked like tongues of fire resting upon those gathered. Moving out from that gathering, the disciples proclaim the message of Jesus in varied languages understandable to all who have gathered in Jerusalem from around the known world for the festival. After Peter preaches, we're told huge numbers from that wide-ranging crowd became disciples of Jesus that day.

Thus begins something utterly new. If the church is anything, it is a Holy Spirit-infused community gathered around Jesus for the glory of God the Father. And perhaps most noticeable from a human standpoint is that this new community consists of people from various backgrounds who are formed into one new community of faith in Jesus. This image is echoed in Revelation, the final book of the Bible:

After this I looked, and there before me was a great multitude that no one could count, from every nation, tribe, people and language, standing before the throne and before the Lamb. They were wearing white robes and were holding palm branches in their hands. And they cried out in a loud voice: "Salvation belongs to our God, who sits on the throne, and to the Lamb." (Revelation 7:9-10)

At Eastbrook we describe this as "Becoming 7." By God's grace and in the power of the Holy Spirit, we want to live as a snapshot here in Milwaukee of that heavenly reality of the church. We have so many ways to grow into this and also so much to celebrate in this.

Every year at Eastbrook our annual meeting offers a focused opportunity to remember who we are, celebrate what God has done in the past, and also anticipate what God will do in the future. We want to proclaim and embody the love of Jesus Christ in the city and in the world. Living as a church that is becoming 7, we want to grow disciples, reach out, multiply leaders, and live together as a church that is fully engaged.

Take 15 minutes to prayerfully look over this annual report. As you read, I hope, like me, you are moved to thank and praise God for all He is doing in our midst as a church, and also ask God to continue to lead us as a church in the coming year. I am always so thankful for all who serve so faithfully and give so sacrificially. If you haven't somehow joined in with what God is doing at Eastbrook, I want to encourage you not to miss the chance to step forward in some way this coming year.

Let's celebrate and let's move together into a new ministry year!



Matt Erickson
SENIOR PASTOR

OUR VISION OBJECTIVES

BECOMING 7

TO BECOME A MORE VIBRANT, DIVERSE, MULTI-ETHNIC CHURCH WITH AN IMPACT ON THE CITY OF MILWAUKEE AND THE WORLD.

(Revelation 7:9-10)

GROWING DISCIPLES

TO MAKE NEW DISCIPLES AND GROW CURRENT DISCIPLES DEEPER AS EVIDENCED BY INCREASED CONVERSIONS, BAPTISMS, SMALL GROUP PARTICIPATION, AND GOD STORIES.

(Matthew 28:18-20)

REACHING OUT

TO REACH BEYOND OURSELVES THROUGH MISSIONAL ENGAGEMENT IN OUR NEIGHBORHOOD, CITY, AND WORLD THROUGH EVANGELISM, COMMUNITY OUTREACH, AND ONLINE MINISTRY PLATFORMS.

(Acts 1:8)

MULTIPLYING LEADERS

TO MAKE LEADERSHIP GROWTH A PRIORITY THROUGH INTENTIONAL RECRUITMENT AND TRAINING OF STAFF, MINISTRY VOLUNTEERS, MINISTRY RESIDENTS, AND INTERNS.

(2 Timothy 2:2)

CHURCH ENGAGEMENT

TO INCREASE LEVELS OF ENGAGEMENT AT EASTBROOK CHURCH AS REFLECTED IN ATTENDANCE, SERVING, AND GIVING.

(Ephesians 4:11-13)

LAST YEAR, WE ASKED EASTBROOK ARTIST JONATHAN SHAW TO PAINT OUR "BECOMING 7" VISION FROM REVELATION 7:9-10 FOR A NEW PIECE THAT WILL HANG IN OUR CHURCH LOBBY. (SEE FULL IMAGE ON COVER)

ABOUT THE ARTWORK

THE MULTITUDE BEFORE THE THRONE

Acrylic paint on stretched canvas, 48"x60" (2022-2023)

"Based on Revelation 7:9-10, this painting reflects on God receiving glory and honor through the praise of the saints from every tribe, tongue and nation. What a beautiful moment that will be. This artwork also serves as a reminder of the wonderful opportunity we have now to join together, beholding our Maker and loving one another.

You will also notice the depiction of the Trinity: the almighty Father on the Throne, the beloved Son as the Lamb in His arms and the Holy Spirit represented by seven doves.

I chose to highlight the theme of Man's tyranny versus Jesus' reign through the depiction of the dismantled bricks and the stonework. The bricks represent manipulative conformity for the sake of control and efficiency. Whereas the stones represent the beauty of diversity and Jesus' perfect leadership of an international community with an intimate relationship with every individual.

JONATHAN SHAW

ARTIST & EASTBROOKER



OUR VISION IS TO BECOME A MORE VIBRANT, DIVERSE, MULTI-ETHNIC CHURCH
WITH AN IMPACT ON THE CITY OF MILWAUKEE AND THE WORLD.



LAST YEAR WE SAW THE EVIDENCE OF GOD AT WORK IN ALL OF OUR MINISTRY AREAS AS NEW DISCIPLES WERE MADE AND CURRENT DISCIPLES GREW DEEPER IN THEIR LOVE AND UNDERSTANDING OF JESUS CHRIST.

Our main focus this past year was to press RESET after the pandemic, calling the church back to gathering in person. We saw **61 PEOPLE** sign up for groups for the first time, as all **37** of our Small Groups, **10** Adult Classes, Women's, Men's & Student Bible Studies dug into the RESET curriculum based on Hebrews 10:24-25.

This past year, **170 PEOPLE** attended **3 SMALL GROUP CONNECT EVENTS** to form **11 NEW SMALL GROUPS** for a total of **37 SMALL GROUPS** overall. **370 PEOPLE** participate, serve, lead, and grow together each week in our Small Groups.



Last year, we had **12 SIXTH GRADERS** participate in Baptism & Communion classes as a part of our Faithmarker program. In all, we baptized **34 PEOPLE** last year: **33** in the cold waters of Lake Michigan at Bradford Beach and **1** in our Main Lobby during the winter!

ADELAIDE, AUSTEN, BENJAMIN, BRACHA, CHRISTOPHER, CORA, EDEN, ELIOR, ELISHEVA, ELIZABETH, EMERY, EMILIA, EMMA, GLORIA, GRACELYN, HUDSON, ISAIAH, JADON, JEREMIAH, JOSEPHINE, KYLER, LIAM, LILLIAN, MIRIAM, OPETTE, RHYSS, AND TATE.


Eastbrook families dedicated **27 CHILDREN** to the Lord last year during weekend services in October, February, and June.

“

My small group has been such a blessing because I prayed for God to give me real Christian friends since most of my high school and college friends weren't believers. Now I have people who not only encourage me in my walk but also hold me accountable which is vital as a follower of Jesus. I'm definitely far from perfect but everyday I pray I get closer to being the man of God He created me to be and to fulfill the purpose He has for me which is to love Him and love others.

JEFF HERNANDEZ

EASTBROOKER & WORSHIP LEADER

2022  **50**

2023  **70**

Student Ministries expanded to grades 5-8 and experienced a **40% INCREASE** in weekly attendance.

RETREATS are a great way to grow deeper in our discipleship journey. **33 STUDENTS** went on the Fall Retreat, **81 STUDENTS** went on the Winter Retreat. **70 KIDS** participated in the Winter/Spring Retreat. **26 FAMILIES** attended Family Camp in Green Lake this summer. Over **60 PEOPLE** attended the Living Well seminar on Planning Your Funeral in May, and received practical and spiritual help in this important area.

37 STUDENTS
20 LEADERS
2 INCREDIBLE TRIPS

meeting with God in the wilderness of Wyoming and the hills of Kettle Moraine, as we expanded our **WILDERNESS TRIP** offerings to include a new Middle School trip!



88 PEOPLE were helped last year through DivorceCare, GriefShare, DC4K, and Living Waters. **2,080 HOURS OF CHRIST-CENTERED SUPPORT** were provided to guests and Eastbrookers as a part of our Pastor On Call program. **18 PEOPLE** received personal, ongoing "distinctively Christian care" from our One to One Care ministry.

FAITHMARKERS help our kids and students mark important faith milestones. **7 PRESCHOOLERS** attended the preschool Appleooza Faithmarker. **5 4-YEAR-OLDS** attended the Living Forever Faithmarker. **12 2ND GRADERS** participated in a Faithmarker retreat to learn about having God time. **24 4TH GRADERS** participated in a Faithmarker prayer retreat.

33 KIDS practiced **48 HOURS** as they prepared **10 SONGS** for the 2023 Kids' Musical, God Squad!

217 WOMEN studied **21 WEEKS** on Prayer in our Friday & Wednesday Bible Studies last year.

We hosted **25 SUMMER CAMPS** for **208 CHILDREN** from our church, city & neighborhood.

"For 25 years, Eastbrook Academy has been focused on developing the type of Christ-like leaders that our world needs. As these disciples pursue the unique plan that God has for their lives, they have accomplished many amazing things... as parents and professionals... engineers and scientists... legislators and missionaries... and even teachers at our own school! This fall will see the most students enrolled at our school in our 25 year history. We are so excited for what God has in store for the next chapter of EBA's history!"

BILL DRULINER

**EXECUTIVE DIRECTOR-ADMIN
EASTBROOK ACADEMY**

OUR VISION IS TO MAKE NEW DISCIPLES AND GROW CURRENT DISCIPLES DEEPER AS EVIDENCED BY INCREASED CONVERSIONS, BAPTISMS, SMALL GROUP PARTICIPATION, AND GOD STORIES.



WE SAW GOD AT WORK THROUGH EASTBROOKERS LAST YEAR, AS WE SPREAD THE LOVE OF JESUS CHRIST THROUGH OUTREACH IN OUR NEIGHBORHOOD, IN OUR CITY, AND ALL AROUND THE WORLD.



The Eastbrook Food Pantry is located in the west parking lot of our campus and serves the **53209** Zip Code. This past year, we served **757 HOUSEHOLDS** which represents **584 PEOPLE** per month. As a part of our care for our guests, we gave away **200 BIBLES** to our guests and prayed with many more.

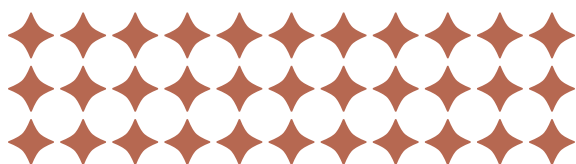
Last year, the Bread of Healing Clinic at Eastbrook Church saw **172 UNIQUE PATIENTS**, had **638 PATIENT APPOINTMENTS**, and distributed **2640 PRESCRIPTIONS** to our uninsured clients.

“

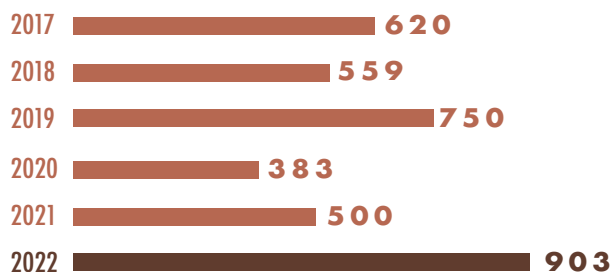
The updates in the Bread of Healing clinic space and medication room have enabled us to improve the quality, safety and confidentiality of the care we provide to individuals in our community as well as revamp the flow for volunteers to easily step into the clinic in their areas of expertise to serve.

Jewel Mattke

BREAD OF HEALING CLINIC



EASTBROOK ACADEMY reaches out through the diversity of their student body, representing **19 CITIES** and **33 ZIP CODES**. Not all students come from a faith-based or Christian background, **77%** of last year's students identify as a racial or ethnic minority and **22%** are first or second generation born in the United States. We were also recognized by Wisconsin Department of Public Instruction (DPI) as a **TOP PERFORMER** in closing the achievement gap.



We evangelistically distributed a record **903 BOXES OF LOVE** to families all across the city of Milwaukee.

10 MIDDLE SCHOOLERS and **4 PARENTS** served **4-6 SATURDAY AFTERNOONS** this past year at Hope Street Ministries as a part of their Serve Saturday initiative.

The Hymn Ensemble had **5 OUTINGS** and took hope and community to **19 PEOPLE**, singing hymns and distributing communion elements (plus a good number of others listening in at care facilities!)

Each Friday night, we hosted an average of **25 INTERNATIONAL STUDENTS** at an weekly dinner.

The *TOUR OF MILWAUKEE* welcomed **110 NEW INTERNATIONAL STUDENTS** to the city from **24 DIFFERENT NATIONS**. **75 PEOPLE** helped drive, navigate, and help, while **11 EASTBROOK FAMILIES** hosted dinners for our new friends at the end of the Tour.

Last year, we continued to love and support Afghan refugees through the Afghan Student Partnership of Milwaukee (ASPOM) —a partnership among Eastbrook Church, the English Language Academy at UWM, and others in Milwaukee.

The International Community Center (ICC) on Milwaukee's South Side had **213 NEW STUDENTS** from **27 NATIONS**. This past year, we averaged **35 STUDENTS EACH DAY**, learning English, taking citizenship classes, and participating in tutoring.

NEW THIS YEAR! Eastbrook member Sue Gilliland and her team put together a new room for kids at the ICC. This room provides care and instruction for kids whose parents would not otherwise be able to take English and citizenship classes at the ICC due to childcare needs.

"This past year, we have seen doorways into long-term relationships open up. Our members have welcomed Afghan and Ukrainian refugees, deepened friendships with Rohingyas on the southside, hosted international students, and cared for those struggling in poverty. Through these relationships, God is bearing fruit in the lives of those we reach out to, and we look forward to what He has in store as we invite more people into these relationships in the coming year.

PASTOR DAN RYAN
SR. DIRECTOR,
MISSION

This year, we hosted **1 DANCE CONFERENCE** with **120+ PARTICIPANTS**, representing **7 STATES**. The event culminated in a powerful evangelistic dance concert...and we can't wait to do it again next year!



This year we added **1 MORE FIELD WORKER** to grow to **40 FULL-TIME FIELD WORKERS** serving in **17 COUNTRIES** around the world.

OUR VISION IS TO REACH BEYOND OURSELVES THROUGH MISSIONAL ENGAGEMENT IN OUR NEIGHBORHOOD, CITY, AND WORLD THROUGH EVANGELISM, COMMUNITY OUTREACH, AND ONLINE MINISTRY PLATFORMS.



LEADERSHIP GROWTH REMAINED A PRIORITY LAST YEAR AS WE CONTINUED OUR MINISTRY RESIDENCY PROGRAM, SUMMER INTERNSHIP PROGRAM, AND INVESTED IN GROWTH IN MINISTRY LEADERS CHURCH-WIDE.

This was the **8TH YEAR** of our Ministry Residency Program. we had **2 YEAR-LONG MINISTRY RESIDENTS** serving in the areas of adults/care and worship. *JESSICA* and *SHELBY* spent **3,120 COMBINED HOURS** developing their calling, character and competency through their connection and contribution to Eastbrook Church. They each read approximately **650 PAGES** of theology and ministry readings for monthly ministry training and equipping sessions.

HOW IT WORKS: Each Ministry Resident is assigned a staff supervisor in their area of ministry, as well as a pastoral mentor in a different ministry area. They have ministry responsibilities, frequent training and equipping meetings, where they are taught by experts and do graduate-level studies. Ministry resident positions are full-time, one-year commitments.

“ Even during my relatively short stay as an Eastbrook intern over the summer, I can safely say that I have been able to serve and grow in a plethora of ways. It has been a genuine blessing to be able to witness the working of the Holy Spirit throughout the many ministries of Eastbrook. In the same way, it has also been such a generous gift to be able to learn alongside many servant-hearted leaders as we get thrown headlong into the troubles of the world together. I am confident that I will be reaping the benefits of this wonderful opportunity for many seasons to come!

CAPE RENKEN
**SUMMER INTERN
ADULT MINISTRIES**

EASTBROOK ACADEMY is celebrating **25 YEARS** of education this year! The past four years in particular have been a season of growth and development as the Academy continues to refine its vision, grow disciples, and multiply leaders. Over the last 4 years, we celebrate a **100% COLLEGE ACCEPTANCE RATE**, average ACT scores of **24**, and an average of **\$33,000** in scholarships! Our enrollment continues to grow as well:



We continue to invest in Christian educators as well through Eastbrook Academy. Since 2020, we have increased our staff by **40%**, increased staff diversity by **100%**, and **10%** of our current staff are former Eastbrook Academy students!

This past ministry year, we were blessed to have **3 INTERNS** from Wheaton College (Illinois), Lindenwood University (Missouri), and Multnomah University (Oregon). *AMBER CAPE*, and *TY* and served in Student, NextGen, and Adult Ministries all summer long!

63 WORSHIP LEADERS helped lead our congregation in worship at **159 WEEKEND WORSHIP SERVICES** and **9 2ND TUESDAYS: WORSHIP & PRAYER NIGHTS** during the last year. The top 5 songs we sung this year were *NO GREATER LOVE, KING OF GLORY, NO ONE, OHISE IYANU, and KING OF KINGS.*

*“*Leading worship is all about engaging with God and each other. It’s really beautiful to witness students in our church glorify God with the gifts that He’s given them.

NOAH LOOMIS
**HIGH SCHOOL STUDENT
WORSHIP LEADER**

Last year, our leaders taught the “RESET” curriculum to over **70%** of our church body!

LEADERSHIP BY THE NUMBERS:

33 serving in Student Ministries
44 leaders at Summer Camps
23 student leaders served in VBS Crew
60 serving at the Food Pantry
60 serving at the ICC (from 15 churches!)
34 leaders in Support Groups
56 serving at the Bread of Healing Clinic

141 LEADERS attended Leader Launch 2022, where we introduced the “RESET” curriculum and prayed together to commission each other for the ministry year!

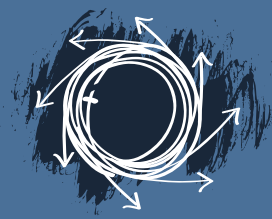
OUR VISION IS TO MAKE LEADERSHIP GROWTH A PRIORITY THROUGH INTENTIONAL RECRUITMENT AND TRAINING OF STAFF, MINISTRY VOLUNTEERS, MINISTRY RESIDENTS, AND INTERNS.



Hundreds of ministry volunteers serve at Eastbrook each Sunday. Whether greeting people at the doors, showing guests where to park, leading worship, teaching in Sunday School for kids, students, or adults, leading a group, or working in the broadcast room for services, they all give their time and talents to serve those inside and outside the church.

SUNDAY BY THE NUMBERS:

124 serving in Kids’ Sunday School
12 serving in Students Sunday AM
14 serving as Buddies in our Accessibility Ministry
27 Prayer Ministers
60 Greeters & Ushers
26 Connecting Point Volunteers
10 People on the Coffee Team (*NEW THIS YEAR!*)
17 Safety Team Members
10 People on the Medical Response Team
63 Worship Leaders
14 Production Team Members
45 Worship Choir Members
25 Dancers



THIS PAST MINISTRY YEAR WAS ONE OF OUR MOST GENEROUS YEARS AS A CHURCH. WE SAW OUR HIGHEST MISSIONS RELIEF OFFERINGS AND RECORD LEVELS OF GENEROSITY THROUGH SERVICE AND GIVING. WE ALSO SOUGHT TO RE-ENGAGE POST-PANDEMIC WITH OUR "RESET" SERIES & NEW GROUPS.

Our weekly in-person worship service attendance average was **1022** plus **94** kids in Sunday School, and **38** kids in Kids' Choirs each Sunday. This represents a **36.9% INCREASE** from last year and a **143.3% INCREASE** from the 2021-2022 ministry year. Our highest attendance was **1564 PEOPLE** on Easter Sunday.

SUNDAY SERVICES

EASTBROOK AT HOME

continues to be a space for people around the world to tune into our services. An average of **316 VIEWERS** logged in each week to stream our services through the Eastbrook App and Church Online Platform. Our online hosts prayed with **69 PEOPLE** and **1 COMMITTED THEIR LIFE TO CHRIST** for the first time last November.

"Together with Elizabeth Hacker, I have the privilege of hosting Eastbrook Online. What a sweet calling. We may never see the faces of some of these members of our Eastbrook Church family, but we pray, and are confident God is ministering to each of them in their unique situations.

Victoria McAfee
ONLINE HOST

We added **44 NEW MEMBERS** last year, for a total of **901 MEMBERS** of Eastbrook Church.

BERNARD, BENJAMIN, CAROL, CHRIS, CYNTHIA, GLORIA, HOPE, JEFF, JEFFREY, JESS, JESSICA, JESSICA, JOEL, JONATHAN, KATHERINE, KATHY, KELLY, KIRSTEN, KRISTIN, KRISTIN, LEAH, LILY, LISA, MACKENZY, MAGGIE, MARK, MARY, MARY, MARY ANN, MEGHAN, MIKE, MUSA, NAOMI, RACHAEL, ROB, SARIYA, STEVEN, SUSAN, TONI, VIVIANNE, WENDY, WILLIAM AND YAHAYA.

235 PEOPLE scheduled recurring gifts online and we had **140 NEW GIVERS** last year.

Technology was key to church engagement last year. We had **917 NEW APP DOWNLOADS**, for a total of **7,640**.



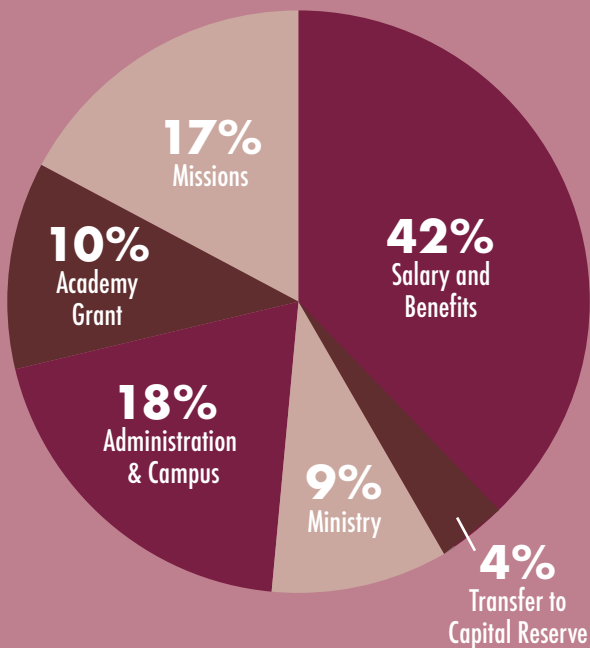
12 PEOPLE explored Christian faith through Alpha last year.

37 WRITERS wrote the "Fractured" 2023 Lenten Devotional and **36 WRITERS** wrote the "Canticles of Christmas" 2022 Advent Devotional last year. We printed **1600** books; there were **6,119** visits to the online version, and **11,521** visits to the app version.

112 NEWCOMERS

We hosted **112 NEWCOMERS** at our quarterly Lunch With the Staff last year. We gave out **72 GIFTS** to first-time visitors at the Connecting Point.

2022-2023 EXPENDITURES



FISCAL YEAR AT A GLANCE

BUDGET	\$3,700,000
RECEIPTS	\$3,706,741
EXPENSES	\$3,668,964

GENEROSITY IN MISSIONS

Eastbrookers went above and beyond this year, as we saw incredible generosity for special missions projects. Our Thanksgiving offering of **\$25,442.73** went to a much-needed renovation for the Bread of Healing Clinic. We brought in **\$16,915.00** for our ongoing work with ASPOM (Afghan Student Tuition Fund) and **\$99,447.00** was raised for earthquake relief and distributed to our ministry friends in Syria and Turkey.

“God continues to graciously provide for Eastbrook through the generosity of our congregation. Praise be to God and thanks to you for your generosity in helping advance God's mission to proclaim and embody the love of Jesus Christ in the city and the world!

JEFF HOFFMAN
COUNCIL
TREASURER

2022-2023 FISCAL YEAR BY THE NUMBERS

RECEIPTS

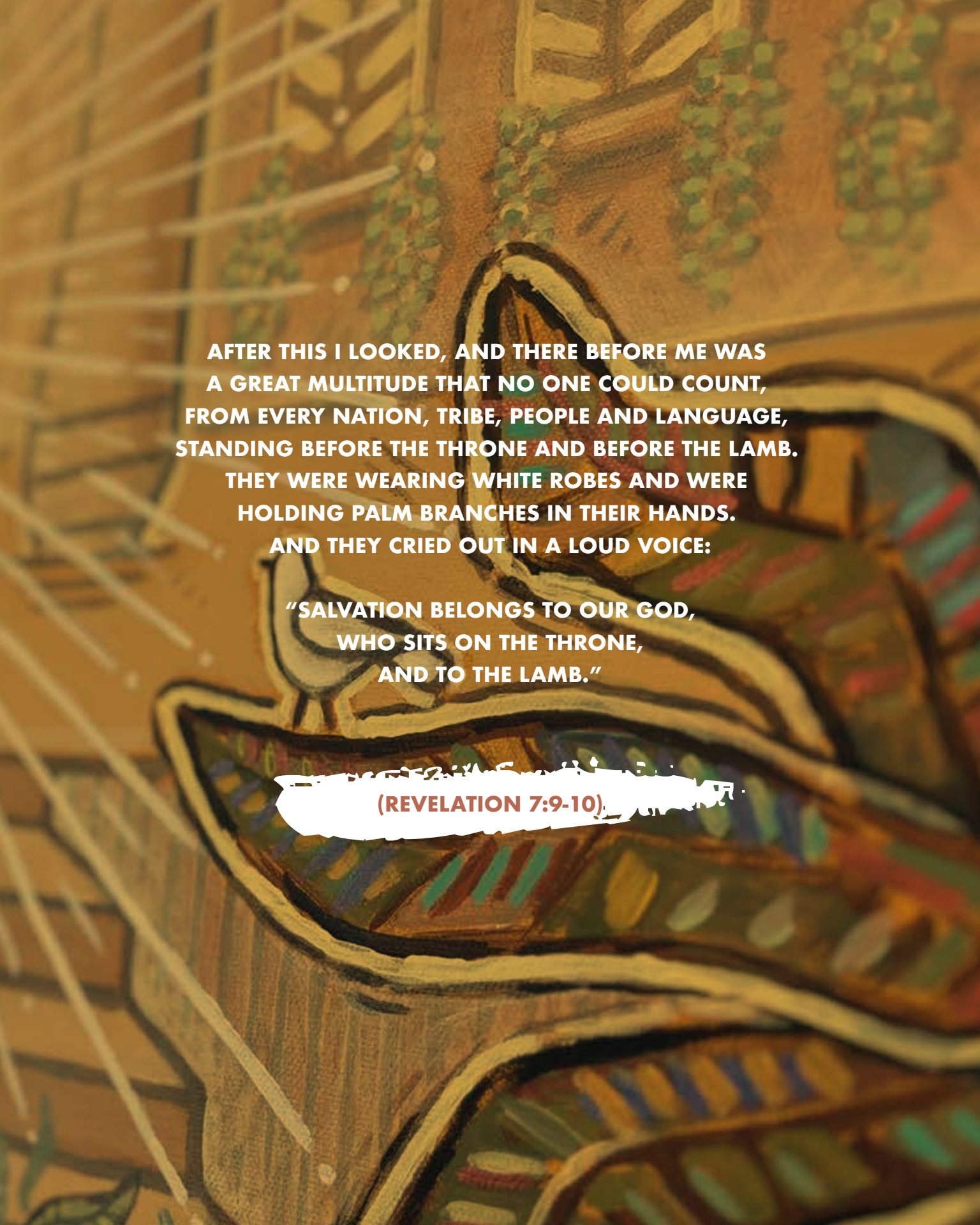
	FY 2022-2023 (BUDGET)	FY 2022-2023 (ACTUAL)	FY 2023-2024 (BUDGET)
General			
General Fund	2,750,000	2,704,472	2,900,000
Eastbrook Academy Grant	350,000	350,000	350,000
Missions	600,000	652,269	600,000
TOTAL RECEIPTS	3,700,000	3,706,741	3,850,000

EXPENDITURES

	FY 2022-2023 (BUDGET)	FY 2022-2023 (ACTUAL)	FY 2023-2024 (BUDGET)
General			
Salary & Benefits	1,803,756	1,557,112	1,905,349
Ministry	315,000	333,511	340,850
Administration & Campus	599,800	665,914	621,700
Eastbrook Academy Grant	350,000	350,000	350,000
Missions	600,000	615,427	600,000
Transfer to Capital Reserve Fund	31,444	147,000	32,101
TOTAL EXPENDITURES	3,700,000	3,668,964	3,850,000

OUR VISION IS TO INCREASE LEVELS OF ENGAGEMENT AT EASTBROOK CHURCH
AS REFLECTED IN ATTENDANCE, SERVING, AND GIVING.





**AFTER THIS I LOOKED, AND THERE BEFORE ME WAS
A GREAT MULTITUDE THAT NO ONE COULD COUNT,
FROM EVERY NATION, TRIBE, PEOPLE AND LANGUAGE,
STANDING BEFORE THE THRONE AND BEFORE THE LAMB.
THEY WERE WEARING WHITE ROBES AND WERE
HOLDING PALM BRANCHES IN THEIR HANDS.
AND THEY CRIED OUT IN A LOUD VOICE:**

**"SALVATION BELONGS TO OUR GOD,
WHO SITS ON THE THRONE,
AND TO THE LAMB."**

(REVELATION 7:9-10)